RJ Reynolds Tobacco Company

SALES MANAGEMENT INFORMATION

919-741-5000
Winston-Salem, N.C. 27102

SM-74-G

April 8, 1993

To: ALL DIVISION MANAGERS

Subject: **Army Air Force Exchange Service (AAFES)**
**2nd Quarter Temporary Display Schedule**

Attached is a copy of the AAFES "Cigarette Promotion Schedule - 2nd Quarter 1993" bulletin authorizing RJRT checklane displays for a two-week period, May 2-15, 1993.

Enter displays in SIS under Temporary Display Section:

| | |
|---|---|
| Winston Pack Display | $1.50 |
| Camel Pack Display | $1.50 |
| Salem Pack Display | $1.50 |

Display payments will be made to AAFES Headquarters (make SIS designation to Headquarters and not store level).

Please provide this information to all personnel with AAFES stores.

If you have no AAFES accounts in your Division/District, treat this as information only.

Point of contact: Ralph Gaillard - Extension 2614.

R. J. REYNOLDS TOBACCO COMPANY

Attachment

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51860 9821

(OVER)

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/nkdn0000